

# GCSE Business Studies



## Exam Board:

OCR (J204): <http://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/>

## Why choose GCSE Business Studies?

This qualification equips learners with the skills and confidence to explore how different business situations effect business decisions. The qualification will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

Students will need to draw together knowledge, skills and understanding from different parts of the GCSE (9–1) course and apply their knowledge to business decision-making within a business context.

## Method of assessment:

This is a linear course consisting of 2 units:

### **Unit 01: Business 1: Business activity, Marketing and People - 50%**

This units is a 90 minute exam and covers the following topic areas:

- Business activity
- Marketing
- People

### **Unit 02: Business 2: Operations, Finance and Influences on business**

This units is a 90 minute exam and covers the following topic areas:-

- Operations
- Finance
- Influences an business
- The interdependent nature of business

**Business 01:** Exam 50% of total GCSE; 1 Hour and 30 minute exam; A multiple choice section

**Business 02:** Exam 50% of total GCSE; 1 Hour and 30 minute exam; A multiple choice section

## Post 16 Progression:

Studying this subject will allow a student to progress on to most A level courses including Economics, Law, Business, ICT and Humanities.

## Contact name/Email:

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